

APPROVED



Governing Board

Thursday, June 22, 2017, 7:30 A.M.
Utah County Health and Justice Building

ATTENDEES:

Vice Chair Robyn Pearson, DNR
Mayor Bert Wilson, Lehi City
Eric Ellis, Utah Lake Commission
Councilman Chad Argyle, Spanish Fork City
Kara Knighton, Saratoga Springs City
Rebecca Andrus, Provo City
Richard Nielson, Utah County
Brian Cottam, FFSL
Mayor Mark Thompson, Highland City
Jason Miller, Springville City
Senator Deidre Henderson, Utah Senate
Councilman Brian Hulet, Payson City
Erica Gaddis, DWQ
Mike Mills, CUWCD/JSRIP
Ramon Beck, Alpine City

INTERESTED PARTIES / VISITORS:

Bill Applegarth, Riverton City
Jason Allen, State Parks
Dr. David Richards, OreoHelix
Sam Braegger, Utah Lake Commission
Robert and Carolyn Krejci, Saratoga Springs HOA
Scott Daly, DWQ
Laura Ault, FFSL
Elliott Mott, Utah Outdoors
Mark Ogren, Provo City
Brian Selck, Provo City
Theron Miller, WFWQC
Rich Mickelsen, Provo City

ABSENT: American Fork City, Lindon City, Mapleton City, Orem City, Salem City, Utah House of Representatives, Town of Vineyard, Woodland Hills

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1. Welcome and Call to Order

A. Vice Chair Pearson called the meeting to order at 7:30 A.M. and welcomed everyone.

2. Approve the Consent Agenda

A. Vice Chair Pearson asked for a motion to approve the minutes from the March 23, 2017 Governing Board meeting, the financial reports from March-May, 2017, and the removal of Mike Pectol from the Technical Committee Assignment. Mayor Wilson made a motion to approve, and Mayor Wimmer seconded the motion. Voting was unanimous in favor of approving the three consent agenda items.

3. Public Hearing of FY2018 Final Budget, associated documents

A. General Fund Spreadsheet

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- 1 a. We split funding for the paddleboard summer camp between the two fiscal years, decreasing
- 2 the FY2018 amount from \$10,000 to \$5,000. The \$5,000 difference was allocated between
- 3 several accounts.
- 4 b. Changes were made to accurately match our past spending with our future budget allocation.
- 5 c. Invasive Species control was increased to help with phragmites removal.
- 6 B. Capital Projects Table
- 7 a. Originally, we planned \$12,000 under equipment purchase, we decreased to \$7,000
- 8 C. Comments/Discussion:
- 9 a. No comments were made.
- 10 b. Vice Chair Pearson asked for a motion to approve the FY2018 budget. Mayor Thompson made
- 11 the motion to approve, and Mayor Wilson seconded that motion. Voting was unanimous in
- 12 favor of approving the budget.
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14 **4. Director's Report- Eric Ellis**

- 15 A. Summer Internship for ULC
- 16 a. Planned on having one intern, we ended up with three. Jocelyn Romanick has helped with the
- 17 paddleboard summer camp and grant applications. Maddie Giles has helped with design ideas,
- 18 improving our Utah Lake Festival booth, and marketing ideas for the lake. Angel Cortes has
- 19 helped with press releases and the monthly newsletter, is pursuing a possible Latino Day at
- 20 Utah Lake.
- 21 B. Lake Levels
- 22 a. Lake has come up about 5.5 feet from low of last year, due to snow pack. Hovering around
- 23 2.5-2.56 below full, has been holding steady. All upstream reservoirs are around 100% full.
- 24 Prediction is that Utah Lake will possibly pass 2 feet below full.
- 25 C. Saratoga Springs Marina Dredging
- 26 a. Almost complete. Waiting for end of June Sucker spawning to complete dredging channel out
- 27 into the lake. Target completion is July 14th for completion.
- 28 D. Phragmites Removal
- 29 a. A top ranked project, received \$143,669 towards our invasive project this year. We will treat
- 30 two areas, and seed some of the acreage from last year with native aquatic vegetation.
- 31 E. Fall Field Trips – October 3rd-4th, 2017
- 32 a. Invites have gone out to the teachers to apply. Despite being half the time of the spring field
- 33 trips, we get just as many applications. About 700 students will attend.
- 34 F. Trail Proposal for Powell Slough (Orem, UT County, Vineyard)
- 35 a. Recently met with US Army Corps of Engineers, efforts to make a Wetland Mitigation Bank to
- 36 help with development of trails and other recreation sites around Utah Lake. Eric used a map
- 37 and described the plans for the trail and its elements.
- 38 G. Grants
- 39 a. National Parks Service RTC: Rivers, Trails and Conservation Grant for augmenting trail plans for
- 40 unfinished Shoreline Trail segments around Utah Lake
- 41 i. We are applying for help to take the trail plan the county did a few years ago to the
- 42 next level, assess the parcels, and allow us to move forward on figuring out the next
- 43 steps are for completing the trail. Its due end of June, we should hear back soon.
- 44 H. Innovative Ideas
- 45 a. Development of two Waterfowl Management Areas (Provo Bay, Powell Slough)
- 46 i. Doing seeding in the fall. Working with partners to move the idea forward.
- 47 Considering diked wetland preserves; improve water quality and recreation for
- 48 sportsman.
- 49 b. Renewable Energy Innovations Inc.

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- i. MOU signed with them. Great to work with, good ideas in development to help POTW's with wastewater treatment. Take nutrients from water and convert to valuable resources.
- c. Live Wind Sensors on Utah Lake for Boat Safety
 - i. Plan to purchase in July. Working with partners for maintenance and monthly bills.
- d. Finding positive uses for Historic Geneva Resort Parcel behind Lindon Marina
 - i. Commission is working with Lindon City to use the parcel for education center, park, or other green space. Eric described the parcel's geography, and potential uses for it.

5. Report from Technical Committee – Mike Mills

A. Mike Mills:

- a. Technical Committee has spent most of its time recently focusing on the water quality study and helping refine the process.
- b. Carp- with higher lake levels, fishermen could reach areas that were unreachable in past years. Carp removal efforts made the front page of the Daily Herald today. Total removed since inception, almost 25.2 million pounds. Annual carp population monitoring will occur in August.

B. Mike Mills (filling in for Chris Finlinson)

- a. 2017 Utah Lake Summit- lots of great support from the Commission. Attendance was just shy of 250 people, much more than was expected to attend. CUWCD is looking at doing it again, not sure if it will be annual or every other year, etc.
 - i. Vice Chair Pearson opened a comment period on the Summit, various comments were made. (available on our audio minutes on our website and Youtube channel)
- b. Water situation for coming year- Lake has come up approx. 4 feet since start of spring runoff. He doesn't feel we would hit the predicted 1.5 feet below full. Historically, when we've seen a big increase in water levels, it carries over into following years. The biggest drivers are snowpack and weather.
- c. Vice Chair Pearson asked Jason Allen for an update on the dredging at Utah Lake State Park:
 - i. Jason just met with an engineering firm last week. Bids were too high this past spring. Current plan is to put the dredged material into one of the campground loops there at the state park. Inner marina and channel would increase by at least 2 feet in depth. Timeline is potentially marked to start dredging in October.

C. Erica Gaddis/Scott Daly

- a. Review Progress for Utah Lake Water Quality Study
 - i. Erica updated the board on the process of selecting the members of the Steering Committee for the water quality study and the names of the persons each member organization nominated.
 - ii. She gave a timeline of the selection process for the Steering Committee and Science Panel, and the selection of the facilitator, etc.
 - iii. A few more comments were made on various positions in the Steering Committee and conversation followed to discuss those questions/comments.
 - iv. Erica also made comments on the DEQ preparations for the possibility of an algae bloom again this year. i.e. placement of buoys, changes in the tiers of advisory levels.

6. Utah Lake Promotions—Eric Ellis

A. TV: Good4Utah, KUTV, Fox 13's Big Budah

- a. Participated in the Good4Utah Road Tour, KUTV did an interview with Eric, Big Budah came down, all connected with the Utah Lake Festival.

B. Print: Lots of Recent Stories, many have been positive

- a. Stories are featuring good things about Utah Lake

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- 1 C. KUTV – Fresh Living “Road Trippin” Celebrate Utah series – September Feature
- 2 a. An advertorial option we hope to use to highlight the lake this fall.
- 3 D. Youth Paddle Board – Summer Camp with Utah Paddle Boards
- 4 a. Eric showed a photo of the first camp, we had over 45 kids attend the first camp. We met with
- 5 the kids on the last day, they had a great time. Two more weeks of those camps this summer
- 6 in the first and last weeks of July. These kinds of activities completely change the lake.
- 7 E. Sandcastle Building Competition – American Fork Harbor
- 8 a. They have cleanup up the beach on the western side of the harbor, offering rentals there, and
- 9 will not host a sand castle building contest in a few weeks.

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11 **7. Communications/Public Relations Plan—Sam Braegger**

- 12 A. Utah Lake Festival Media Coverage
- 13 a. 26 total stories done, 20 interviews with Festival staff
- 14 b. Estimated average number of viewers for the 16 TV spots was 22,000 people
- 15 B. Social Media Successes
- 16 a. We have had significant success via Facebook, by working with the various PIOs’ with whom
- 17 we work. For the Festival, 80% of the people surveyed said they heard about the Festival on
- 18 social media.
- 19 b. We just passed 11,700 followers on Instagram. Twitter has seen increased views of the tweets
- 20 we post.
- 21 c. Our website continues to improve. In May, we had 14,200 page views, double of what we had
- 22 in April.
- 23 d. New addition: Snapchat. One of our interns has brought on Snapchat. We created a filter for
- 24 Festival, had some success with that.
- 25 C. Surveys from Utah Lake Festival
- 26 a. 1,000 of the 3,000 attendees took our survey.
- 27 b. About 370 emails sent, and about a 30% response rate
- 28 c. Sam covered three of the questions/responses from the survey

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30 **8. Governing Board Meeting schedule for the remainder of the year**

- 31 A. September 28, 2017
- 32 B. November 16, 2017

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34 **9. General comments from board members and the public**

- 35 A. Mayor Applegarth, from Riverton City commented that he and his city want to serve well their
- 36 downstream water users. The city has cut back on their water usage during this hot time, and passing
- 37 that message onto their residents in order to not draw so heavily on Utah Lake.
- 38 B. Joel Riker commended Eric and the Commission staff on their newsletter, the social media, etc. He’s
- 39 very impressed with their efforts to reach out to the public with positive messages.
- 40 C. David Richards announced that Dr. Larry Gray, a local well-known researcher
- 41 D. Vice Chair Pearson requested the thoughts and prayers of those present on behalf of Chairman
- 42 Hadfield who was absent today.

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44 **10. Next Governing Board Meeting**

45 Vice Chairman Pearson reminded the board that the next Governing Board Meeting will be on September

46 28, 2017 at 7:30 AM in the Utah County Health and Justice Building, Room 2500.

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48 **11. Adjourn**

49 The meeting was adjourned at 9:01 AM.