

Utah Lake Commission Office:

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2017 Utah Lake Annual Photography Contest

The Utah Lake Commission is pleased to announce the 7th annual Utah Lake Photography Contest sponsored by Allen's Camera, Bonneville School of Sailing, Good life Rental, Lindon Marina, and Utah Paddle Boards.

Submissions will be accepted starting 12:00 am June 20, 2017 and ending 11:59 pm on September 15, 2017. Only photos taken within the 2017 calendar year will be accepted. Contestants may submit **one** photo in each of the following categories:

<u>Utah Lake Scenery</u>: photos of the lake in all seasons, ice, sunsets, reflections, etc.

<u>Utah Lake Fun:</u> images of people enjoying recreational activities at the lake.

<u>Utah Lake Animal Life</u>: images of animal, insect, or wildlife at Utah Lake.

*Instagram: photos of anything and everything at Utah Lake.

*Video: 1 minute video of recreation on Utah Lake.

*New categories for the 2017 year!

ENTRY: Complete the following steps (with category-specific instructions below):

- 1. Complete the google entry form for each submission at https://goo.gl/forms/Mw2jnZdXXxAbKobq1. You may submit one photo for each of the five categories.
- 2. Email a digital .jpeg, or video, file of the photo to utahlakephotocontest@gmail.com by 11:59 pm on September 15, 2017. It must be at least 8MP (3264 x 2448). If you prefer, you may deliver your submission to the Utah Lake Commission on a USB flash/thumb drive or CD.
- 3. Your .jpeg, or video, file <u>must</u> be titled by "Category.FirstNameLastName" (i.e. utahlakefun.janedoe)

- 4. INSTAGRAM and VIDEO ONLY→ in addition to an email submission, the photograph must be posted to your Instagram account with both of these hashtags: #utahlakephotos and #utahlakeapc.
- 5. VIDEO ONLY→ video submissions must be 30-60 seconds. Please make sure your video resolution is a minimum of 720 x 1280.

JUDGING: Photos will be judged according to the following criteria:

40% Quality (focus, lighting, depth of view)

40% Composition (creativity, arrangement)

20% Originality (think beyond just a sunset at the lake)

*Instagram and Video judging will be done according to the following categories:

1st place - Most likes (only likes on Instagram will count)

2nd place - Utah Lake Commission Office Favorite (selected by staff of Utah Lake Commission)

3rd place - Random selection **INSTAGRAM CATEGORY ONLY** (a random generator will select this winner)

3rd place - Most Instagram Views **VIDEO CATEGORY ONLY**

PRIZES: Winners of the photography contest will be notified by email and featured on Utah Lake Commission social media <u>There will also be a photo show at the Utah Lake Photo club meeting on October 27th to showcase the winners. First prize winners will be provided with contact information for their prize and will need to reach out to sponsors to claim it. Prizes will include:</u>

Category	1 st place prize
Utah Lake Wildlife	Sunset Cruise form Bonneville Sailing
Utah Lake Scenery	\$250 Gift Card from Allen's Camera
Utah Lake Fun	Half-day Ski boat rental from Utah
	Paddle Boards
Instagram	Water sport rental package for 5
	people from Lindon Marina
Video	JetSki rentals for 2 people from Good
	Life Rentals

^{**2&}lt;sup>nd</sup> and 3rd place prizes will be given, compliments of the Utah Lake Commission

GENERAL CONDITIONS AND INDEMNIFICATION: By participating in this contest and/or by accepting any prize that you may be awarded, you agree that the Utah Lake Commission, Facebook, and their respective parents, subsidiaries and affiliated companies, units and divisions; and Sponsor's advertising and promotional agencies and prize suppliers; each of their respective officers, directors, agents, representatives and employees; and their respective successors, representatives and assigns (collectively, the "Indemnified Parties") shall not be liable for any and all actions, claims, including any injuries, losses or damages of any kind caused by your participation in this Contest or resulting from acceptance, possession or use of a prize. By participating in the Contest and/or accepting any prize, you agree to fully indemnify each Indemnified Party from any and all such claims by third parties. Apart from administering the Contest, the Utah Lake Commission is not obligated to use any of the above mentioned information, Submissions, but may do so, and may edit such information or materials, in the Utah Lake Commission's sole discretion, without further obligation or compensation. The Indemnified Parties shall not be liable for: (i) late, lost, delayed, stolen, misdirected, incomplete, unreadable, inaccurate, garbled or unintelligible entries, communications or submissions; (ii) technical or computer malfunctions, or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) claims based on publicity rights, defamation, or invasion of privacy; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Contest. The Utah Lake Commission may prohibit participation in the Contest if, in its sole discretion, it determines a user is attempting to undermine the legitimate operation of the Contest by cheating, hacking, deception, or any other unfair playing practices of intending to annoy, abuse, threaten or harass any other participants or Utah Lake Commission employees. Submissions will not be returned or acknowledged. Any attempt at a form of entry other than as expressly specified in these rules (including but not limited to automated, copied, third-party or mechanically reproduced entries) is strictly prohibited and will result in disqualification. In the event of a dispute as to any Submission, the authorized account holder of the email address used to register will be deemed to be the entrant and must comply with these Official Rules. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each entrant may be required to show proof of being an authorized account holder. If the Utah Lake Commission receives a request from a third party copyright holder to remove a Submission from the judging phase, the Submission will be removed from the Contest. The Utah Lake Commission is not responsible for errors, omissions, inaccurate transmission of or failure to receive an entry. The Utah Lake Commission is also not responsible for any injury or damage to any entrant's or any other person's computer related to or resulting from participating in promotion, entries that are late, misdirected or incomplete. Provo City reserves the right to cancel, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Contest, as determined by The Utah Lake Commission in its sole discretion. If terminated The Utah Lake Commission may, in its sole discretion, determine the winner from among all non-suspect, eligible Submissions received up to time of such action using the judging procedure outlined above. If a potential winner is disqualified for any reason, the applicable prize may be awarded to a runner-up, if any, in The Utah Lake Commission's sole discretion.

USE OF LIKENESS: By accepting prize, winner consents to use of their name, photograph and/or likeness for advertising/publicity purposes without additional compensation, except where prohibited by

law. Entries must sign an Affidavit of Eligibility & Liability and Publicity Release ("Affidavit/Release"), which must be received by the Utah Lake Commission during Entry Period.

RELEASE: By entering, entrants agree to: (1) release the Utah Lake Commission and its agents from all liability, injuries, loss and/or damage of any kind arising from their participation in the Contest and the acceptance and use/misuse of any prize; (2) agree to be bound by the Official Rules and the decisions of the judges.

Entrants authorize the Utah Lake Commission to use their name, photo, hometown, Submission, entry materials and likeness for advertising and promotional purposes, in programming or promotional material, worldwide in perpetuity, or on a winner's list, if applicable, without further compensation unless prohibited by law.

Entry constitutes entrant's consent to give the Utah Lake Commission a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display any photo submission, in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, entrant will sign any documentation that may be required for the Utah Lake Commission to make use of the non-exclusive rights entrant is granting to use the Submission.